

Communications Materials Checklist

WHAT TO UPDATE	HOW TO UPDATE	WHEN TO UPDATE
ONLINE		
ORGANISATION WEBSITE	Contact your web developer directly.	ASAP Your profile can take 0-1 days to update.
THIRD-PARTY REFERRAL WEBSITE	Contact any third-party websites that feature your number.	ASAP
GOOGLE MY BUSINESS On Desktop, log into your Google My Business account via google.com/business.	1. Select "Info" 2. Select the section you want to edit 3. Select the pencil icon to add or edit 4. Make your edits i.e. update your phone number 5. Select "Apply" For more information: https://bit.ly/3nxHuBl	ASAP Your profile can take 5-7 days to update.
GOLDEN PAGES On Desktop, use your existing access link to log into your online Golden Pages listing.	Follow the steps available via your bespoke access link. To ensure that you have an existing valid listing and follow the steps laid out here. Updating your phone number via goldenpages.ie will automatically update Eir Phonebook. For more information: https://bit.ly/3EbcddD	ASAP Your profile can take 0-1 days to update.
FACEBOOK On Desktop, log into Facebook via facebook.com and select your organisation's page.	1. Ensure that your Facebook page is a business page. 2. In the 'Manage Page' column on the left-hand side of the page, scroll to the bottom and click 'Settings'. 3. Once in 'Page settings', select 'Page info'. 4. In the 'Contact' section, update your phone number. Note: To make these changes, ensure that you have admin access to your organisation's business page and these steps will only work if your organisation's page is a business page. For more information: https://bit.ly/3lrclr9	ASAP Your profile can take 0-1 days to update.
INSTAGRAM On Mobile, select the Instagram icon on your mobile.	 If your contact number is displayed in your 'Bio' section at the top of the page, click the 'Edit Profile' button. Change the required contact number. Scroll to the end of the page and click 'Submit'. For more information: https://bit.ly/3nwBAjX 	ASAP Your profile can take 0-1 days to update.
TWITTER On Desktop, log into your organisation's Twitter account via twitter.com.	1. If your contact number is displayed in your 'Bio' section at the top of the page, click the 'Edit Profile' button. 2. Change the required contact number. 3. Click 'Save'. For more information: https://bit.ly/2XnqJhL	ASAP Your profile can take 0-1 days to update.
LINKEDIN On Desktop, log into LinkedIn via linkedin.com and select your organisation's page.	 Click 'Edit Page'. If your contact number is displayed, update the details. Once you have updated the details, close the page. Note: To make these changes, ensure that you have admin access to your LinkedIn business page. For more information: https://bit.ly/3C61b7s 	ASAP Your profile can take 0-1 days to update.
	OFFLINE	
SIGNAGE EVENT COLLATERAL CUSTOMER PACKAGING BROCHURES + LEAFLETS COMPANY STATIONERY	Contact all relevant suppliers with the changes including: • Designer or design team • Printer • Merchandise supplier • Third-party advertisers (Newspapers, Radio Stations, Television Networks etc.) • Communication and advertising agencies	ASAP Updating offline collateral can take at least 4-5 WEEKS.